



PRESS RELEASE

TYPHOO FLIES SKY HIGH

Typhoo Tea Ltd has announced another high profile account win with top international airline British Airways.

The minimum five year partnership, which began in April this year, will allow Typhoo to target the discerning audience who fly with BA each year with a quality cup of Typhoo Tea and London Fruit & Herb. The expansion of the BA routes to new countries will also create new leads for Typhoo to expand into these markets and further their commitment to delivering a good service and great tasting tea.

Keith Packer, CEO at Typhoo Tea Ltd, states: "Typhoo has worked very closely with BA to understand the needs of their business and passengers. With this clear understanding we have agreed a product range of black tea and fruit & herbal infusions for the economy and club cabin. We are proud to supply this high profile customer creating global brand awareness for Typhoo Tea to open opportunities in potential new international markets."

- Ends -

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