



PRESS RELEASE RECREATE CORRIE THEME TUNE AND WIN A TRIP TO THE SET!

This year, Coronation Street will celebrate its 50th anniversary as the UK's longest running primetime drama. To coincide with this historic occasion, the iconic soap is bringing together a portfolio of 'Best of British Brands' including family favourites; Warburtons, Imperial Leather, Holland's Pies, and last but not least, Wirral based Typhoo Tea!

To celebrate our involvement, Typhoo is giving all you die hard Corrie fans out there the chance to win a host of jaw-dropping prizes, including a money-can't-buy tour of the Coronation Street set! All you need to do is warm up your vocal chords and sing your heart out to the famous Coronation Street theme tune.

Simply visit www.typhooalong.co.uk and recreate the iconic theme tune as per the instructions then upload your tuneful melody to the dedicated microsite and hope that you've outdone the other creative contestants that the nation has to offer! The most creative rendition will win a stroll down the infamous cobbles for them and five friends (total 6 people), not to mention the chance to meet members of the cast.

But don't worry if you don't quite make it to the top spot...10 runner ups will be invited to an intimate afternoon tea with members of the Corrie cast at Manchester's prestigious Lowry Hotel. And, as a further commemorative gift for your efforts, these 10 runners up, along with the competition winners, will also receive a set of limited edition Typhoo tea caddies designed with classic characters from the long-running soap...a permanent reminder of your tuneful efforts!

What's more, Typhoo have promised to donate £100 to their nominated charity, Federation of Disability Sport (EFDS), for every celebrity who uploads an 'OO' video, so if you have any celebrity mates, get them involved too!!

Think you're up for the challenge? Participants will need to wow the crew at Typhoo who will be tuning in to select their favourites! For those who are a little shy, why not rope in friends and family for some added harmony and effects?

Visit us at www.typhooalong.co.uk for help on how to create your video, suss out your competition in the Hall of Fame and successfully upload your entry. The winner will be picked at the end of November so there's plenty of time to put in some practice and get your best effort filmed!