



**PRESS RELEASE**  
**A 'BERRY' FRUITFUL LIFT!**

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We are all familiar with the daily 3pm slump when only a quick boost of energy will see you through the afternoon's challenges...it's times like these when Lift can really revitalise your senses! Each cup is bursting with Vitamin C and suitable for vegetarians and what's more, it will help to wake up your taste buds keeping you alert and invigorated until home time.

Now you can enjoy a tasty Lift throughout the day with the bursting refreshment of brand new Instant Red Berries flavoured tea. Lift is a sweet treat which can be enjoyed either hot or cold - a fruity alternative to your daily cuppa!

For summertime soirees and alfresco afternoon tea parties, try Lift Red Berries with iced water for a quick, thirst-quenching alternative to fizzy cocktails. Once Wimbledon swings into action, why not serve up a 'berry' inspired beverage to wow your guests.



Red Berries joins Lift's already delicious collection of fruit teas including Original Lemon, Lemon Reduced Sweetness, Apple and Peach. All perfectly convenient and wonderfully tasty – all you need to do is add water! Priced at RRP £1.45 for 150g, Lift is available exclusively from Tesco stores.

For further details visit [www.liftdrinks.com](http://www.liftdrinks.com)